

Investment Strategy

Leveraging our team members' profound entrepreneurial experiences and deep understanding of the local economy, Blacktree is dedicated to identifying and nurturing companies with high market potential, disruptive and innovative technologies, and business models. We believe in investing in visionary entrepreneurs and forging long-term partnership.

Value creation is at the core of our existence. We invest in assets, work to make them better and seek to sell them for a profit. In order to achieve this goal, we focus on following aspect:

- One Blacktree global work: Our professionals work together across funds, industries and geographies to be a one Blacktree.
- We invest in sectors we know, and value depth over breadth. We focus on early and expansion stage opportunities across business sectors including Deep Tech, AI, TMT, Internet & Digital Media, Health Care, Real Estate, and Direct Lending.
- Global team of Operating Executives, Senior Advisors and Operating Advisors – C-level executives and sector specialists with an average of over 20 years' experience. Advise Blacktree professionals through the investment process, from sourcing deals, conducting diligence, managing companies and exiting transactions
- We highlight portfolio Intelligence. Incorporate proprietary analysis of data into investment, operational and exit decisions